

WEEK 4 DISCUSSION 2 BEGINS HERE

Current Location

Collection

Users can Collect posts into a printable, sortable format. Collections are a good way to organize posts for quick reading. A Collection must be created to tag posts. [More Help](#)

Content

Thread:

W4D2 - Strategic e-commerce feedback

Post:

W4D2 - Strategic e-commerce feedback

Author:

James Miller

Posted Date:

September 17, 2011 12:20 PM

Edited Date:

September 17, 2011 12:30 PM

Status:

Published

Special grading: You do not need to make a minimum number of comments in any thread. I am looking strategic feedback ("too much hands on", "provide more reading references", "not enough hands on -- teach more Dreamweaver", "get rid of Dreamweaver and use a site builder tool", "use Yahoo stores instead of the current approach". "don't teach e-commerce in this MIS course",).

What percentage of the grade in this course do you think should be allocated to an e-commerce project. (30%?, 25%?, 0%?)

Should this be an individual project or a group project? (Assume the right online collaboration tools can be made available).

(Post is Read)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Teri Chan Palomaki

Posted Date:

September 18, 2011 8:19 PM

Edited Date:

September 19, 2011 2:47 PM

Status:

Published

I think that an e-commerce project would be very fitting for an MIS course. This would also be an advantage for Dominican University, because other institutions generally offer this content only to computer engineers, programming, and IT majors. Since e-commerce is such an integral part of today's economy, this high-level introduction/project would be beneficial for all concentrations in BSB.

It is great to see that our curriculum leaders are continuously evaluating the material to try new projects. I also think that this would work well with the content that we have studied in other courses. When I took Corporate Social Responsibility with Professor Crement, many of us found ourselves highly motivated to start our own companies and websites (with an entrepreneurial mindset), and we looked up our own resources (completely separate from class or projects) but developed sites and kept up with the subject matter throughout the course to ensure we developed each area appropriately. I truly wish that I was not so dependent on my full-time healthcare career so that I can take more risk and start up more websites and companies. At this time, my domain names, webhosting programs, etc. expired :(otherwise, I was thinking, "Ah! I wish I could share the sites that we put together..." But now, knowing that one of our core BSB courses would cover all of the tips and tricks, is GREAT!

In regards to the project itself in this MIS course, I would recommend having the learning sessions in a computer lab, so that people can follow along click-by-click and develop the backbone of their sites while you do your demo. That enables the students to ask questions if they are confused, and focus on the meat/content of their site after class. Otherwise, I might not be as engaged if I had to sit through all of the demos, and then hope that I remember everything when I do it for the first time, and most likely - I would end up having to watch all of the demos again, and spend twice as much time learning.

Another topic to evaluate would be the objective of the group project. Since websites and company concepts can be so complex, it might be difficult for a group of students to come to an agreement in a specific amount of time. In order to affectively utilize the time and ensure everyone is committed to this project, (if the class is composed of people from various concentrations) I would have one team member be responsible for the company overview, about us page, etc. Another individual with more of a financial background work on the payment process, shopping cart, and any financial models that would go along with the company (using content we learn in the course through excel, access, etc). Another team member can have a marketing focus and provide the product page, descriptions, etc... Then, each person would be primarily graded on their portion of the site, and then maybe 10% of the project grade would be on the cohesiveness of the pages, strategy, concept, etc. That requires for them to still communicate and work together.

When evaluating which program to demo with, since it was discussed that DreamWeaver is more costly, I would recommend looking at alternative & cost-effective programs that students can find use during and after the course. I have tried various web development programs, and didn't mind: Website Tonight Economy through GoDaddy, and Wix was a nice program too. Both are very user-friendly programs, and I was able to finish a website in a few hours. If I knew that I would not be able to use DW after the course because I would never be able to afford it, I would probably not pay as close attention, and only learn what I need to pass the project. In our courses, we want to gain knowledge, skill sets, etc that we can use outside of college.

As an optional reading, I would also recommend segments of the book "Six Figure Second Income" by Lindahl & Rozek - the title of the book is catchy enough for students

to find interest in reading it (who doesn't want additional money), but it really tells you the do's and don't's so people don't waste money on certain aspects of website development (what domains to use or not use, what to use to host websites, programs, etc).

Overall, I think it would be fair to consider this project as 20% of the overall grade. It is high enough to engage the students to take it seriously, at the same time, it leaves enough room for tests, quizzes, homework, etc to be of equal importance.

Those are my thoughts. Hopefully that was helpful.

Teri

(Post is Read)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

James Miller

Posted Date:

September 22, 2011 3:03 PM

Status:

Published

Thanks for the pointer to Corporate Social Responsibility and the grading recommendation. I appreciate the recommendation to find something other than Dreamweaver and the suggestion to check out specific site builders.

I need to do some experimenting with content management systems (wordpress, joomla) and site builders.

Thanks again.

(Post is Read)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Brian Garland

Posted Date:

September 19, 2011 11:45 AM

Status:

Published

I definitely think that this should be intergrated into the MIS course both in the undergrad and graduate level. This is a very important skill to learn. In my undergrad, we had to create a site for our SAP project and link the website with the SAP and MS Access. It helps tie everything together and working hands on with the software allows for better understanding of the overall picture and its effects on the company. I think that this should be an individual project so that everyone can get experience in working with these programs. I think that this project should account for 15-20% of the student's grade. This is all relative to the amount of time that would need to be allocated to it and all of the other papers, tests, quizzes, or homework assignments are planned for the course.

If this were to be intergrated into the online course I think a new web site developing software should be utilized. This is due to price of Dreamweaver and the fact that some students cannot make it to the Dominican labs to work on it. I have been looking for website software for the past couple weeks now to redo the company website we have. I would recommend using Wordpress for this online class project because it is free and can be downloaded from their website with relative ease.

The only changes that I would suggest be made to this project would be to have the students work individually and to intergrate the records the website collect (if you are having mock purchases once they get their sites fully functional) with MS Access to expand on the hands on experience with that software as well.

The additions I would make would be to require at the end of the semester that the sites look professional, be fully functional, and free of any flaws. I would also have the students add an E-mail/contact us page to their sites as well that also is fully functional.

(Post is Read)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

James Miller

Posted Date:

September 22, 2011 3:05 PM

Status:

Published

Thanks for your thoughts. You have started me thinking about whether students should have a self-contained environment or if they should be exposed to a web host.

Wordpress and Access can be setup and configured on a local machine. An open source package like XAMPP makes it easy to install and Apache Web Server, PHP, and MySQL on any machine including a small laptop.

(Post is Read)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Alyssa Picone

Posted Date:

September 23, 2011 11:29 AM

Status:

Published

I think that dreamweaver would be a good site to use for this project, for me if I was doing this project I would want to know more about it. Some people may not know much about this type of project and it would be helpful to maybe have supplemental lectures that would advance their knowledge of the site. I personally like group projects, I feel as if it is something that happens in the real world and it teaches people how to work with others so I would say Group. For grading I would go with 25% of the grade.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Sushil Morker

Posted Date:

September 23, 2011 3:34 PM

Status:

Published

I have not done any website development and web designing but the resources provided (Dreamweaver) looks promising for the first timers. I would also go with the ready-made templates that are available online (<http://www.templatemonster.com/dreamweaver-templates.php>)

As far as the percentage of grade in concerned, I would allocate not more than 20-25% of the total grade for the e-commerce project, that's a big chunk of the total grade considering the amount of work and effort involved. I would give a shot for such a project because it will develop web designing skills of students. Group projects will be helpful because second opinion always matters and students could share the work which could range from preparing statements, about page, Contact info, website map, contact info, and linking the web pages. I am not sure whether 8 weeks of this online course would be enough for the e-commerce project but would definitely recommend it for the on campus class.

Dreamweaver software might be expensive for students to purchase. One option is Dominican University buy the software and make it available for the students through a remote desktop connection (I know we used to connect to ACATS for using Minitab for my statistics class) It would be awesome if users could connect to ACATS or RDP any other university machine from home.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Lakesha Brooks

Posted Date:

September 24, 2011 1:20 AM

Status:

Published

This project would be helpful for all business students especially those who want to start their own business. At the university I attended for undergrad they had an entrepreneur challenge during the CBI (College of Business and Industry day). About five groups of four people were randomly selected, all majors, to participate and see which group had the best business plan and made the most profit. Outside professionals judged the challenge and a winner was chosen and given a small cash prize. The e-commerce

project would be a great challenge for business students to see who could come up with the best web page. A lot could be learned during the challenge and things to use for future references to benefit students.

As a project required in the MIS class, I think it should be in groups; not sure how well this would work with on-line classes, but anything is possible with technology and the ways we communicate. Working in groups gives one the opportunity to allow their knowledge to grow by contributing and learning from others. The project should only be about 20% because the class is based on more than just e-commerce. If more is incorporated into the class dealing with e-commerce then maybe an increase in percentage should be added. Also if the project becomes a requirement for the MIS course, I think students would only purchase the software because they don't have a choice, it's not something many students would use for an entire year unless they have a strong interest in e-commerce and web pages. Books and other online materials are already expensive; so if the university is not willing to invest in the software each year, then the cheapest software or maybe even a free website should be considered to save money.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Megan Mrowiec

Posted Date:

September 24, 2011 8:06 PM

Status:

Published

In the long-term, I think that this could be a valuable project, but I still think that the Excel and Access homework should be part of the class because those are useful for actual day-to-day jobs. I believe that this would be a great individual project in order to enable individuals to understand and build on their own website so that, if necessary, they could do it in the future. As a group project, I feel like it would be easy for one

student who is very computer-savvy to just takeover the project or instruct individuals to concentrate on only one small piece, which would eliminate the projects overall value. As for grading, in Professor Condon's class, we may elect to complete all of the homework which then counts for 10% of your grade, but if you elect not to do the homework than the Mid-Term and Final Exam have 5% greater weight in your overall grade. It is either all or nothing, you cannot just do part of the homework. I think that you could do something like this for the project, so students can elect to do it for say 15% of the overall grade or if they don't, then other portions of the class would be worth more to equal the 15%. This would enable you to keep the other homework assignments and have the project as part of the class. I know that I would do the project because it would be a great learning experience even though that type of work is not generally my forte.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Stephanie Unger

Posted Date:

September 24, 2011 11:13 PM

Status:

Published

Yes after watching the video's I completely agree here with Megan and thought rather than posting my own thread I would add on to what she has mentioned. Megan is exactly correct that these are great for the day-to-day experiences and it is important to understand for our futures. I also had Professor Condon and agree that the way he allowed us to decide what we would prefer to be weighted more was very motivating and I think this would be a great way to implement the same type of grading decisions. It's important to allow students to decide what they would rather be weighed heavier than others because we know what we are best at. Everyone is different. Also the video's seemed to be more sensible in groups. If this is an in-class assignment it would

work best however online it would make sense to have it be an option. Interesting though and very useful for our futures. Thanks.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Colleen Galvan

Posted Date:

September 25, 2011 3:27 PM

Status:

Published

Like I said in the previous discussion board, I think a MS Word document would be useful to give students. Instead of needing to watch and re-watch videos to complete the steps, having a step-by-step, easy to follow along document would be very beneficial (and I would want it!) I do think e-commerce should be included in the MIS course because, with how more and more companies are using online websites for buying and selling, this is important information to have. One suggestion I would make is to teach more on Dreamweaver. I think there was a decent amount, but as that is where most of the creating comes from, I think it needs to be more detailed-- with a bigger screen or zoomed out.

I think an e-commerce project should be worth 35% of the grade in the MIS course. With how much time it takes and how in-depth the project gets, I think this is a fair percentage.

I also think this should be a group project with 2-3 students per group. Have 4 people makes it hard when splitting up the work because people feel they can slack off. I think the less people that are in a group, the more reliable group members are because there are not many other people they can put all the work on. (This is a worst case scenario, but it does happen, even at this level.)

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Debra Ranallo

Posted Date:

September 25, 2011 5:48 PM

Status:

Published

I think this would be a great addition to the class. I have recently, within the last three weeks, been involved with a colleague on a project involving the creation of web presence and he has actually paid someone to handle the things that you have in these videos. I wish I had known these things a month ago. Also, although I haven't taken strategic management yet, I understand it revolves around running a company and today, have web presence is a huge factor in being successful. I definitely think this is not just something that should be an elective, but should be an integral part of what an MBA student should learn!

I know you can create web sites without using dreamweaver, I think it may be worth thinking about giving the option of doing it with another software. Can't you do it through MS publisher? I am involved with another colleague that just opened a small business and he wants to get an online presence going. I would love to be able to use your videos and learn this.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Maria Defeo-Romanucci

Posted Date:

September 25, 2011 7:50 PM

Status:

Published

I believe the topic is beneficial however the project is too hands-on. I believe the strategic benefit lies in knowing how to identify what what one needs in their webpage, benchmarking and then doing a cost/benefit analysis in the build-out . An example would be, can my company afford the webpage buildout and ongoing maintenance - if not, what can we afford.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Debra Ranallo

Posted Date:

September 25, 2011 9:51 PM

Status:

Published

This is a good point. However, I think that the whole concept is bigger. It almost seems that the multifacted subject involves Marketing, Financial Management, information policy as well as MIS. The question then becomes, should it be incorporated into all these courses, or should there be one course that covers ECommerce?

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Amy Roe

Posted Date:

September 25, 2011 8:09 PM

Status:

Published

I think that adding an e-commerce project to the MIS curriculum would be very valuable to the students. However, think this project would be difficult to do as a group project in an online class setting. Part of the reason students take online classes is to avoid having to travel to campus. By using Dreamweaver, though a cool program, would force the students to work in the computer labs. If you wanted to use it for the online classes as well, I would suggest using some other site building tool. I also think, in general, it would be hard to complete a group project in an online class, but my opinion may be biased since I usually prefer individual projects, rather than group projects.

In terms of grading, I wouldn't make it more than 20% of the total grade. That way, it is weighted enough for students to take it seriously, but not so heavily that it could destroy any student's grade. That being said, I think how much of a focus e-commerce will have in the class should determine the overall weight. I think e-commerce should be integrated, but not be the only focus, since the Access, disaster recovery, and other topics are equally important. In our class, e-commerce was a relatively small portion of the class, so a large project would seem disproportionate.

I think it's a great project and might give Dominican students a strategic advantage over students from other MBA programs.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Ritu Patel

Posted Date:

September 25, 2011 10:59 PM

Status:

Published

It could be beneficial to include e-commerce project in MIS course. As many students after completing their MBA has goal to start their own business. So hands on to how to build their own website will be so useful for them. Also if they take help form outside source still having basic knowledge will be helpful. But overall percentage of grade for this project should only be 10%. As much detail knowledge is for technical students and for business students just basic knowledge is enough. For online class this should be an individual project and for in class this should be a group project. Also providing more reading reference can be more helpful for students after they are done with the class and in future they are trying to do something related to this topic.I think more step by step instructions on this topic in addition to videos can be more helpful later after they are done with the class.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Geoffrey Pence

Posted Date:

September 25, 2011 11:25 PM

Edited Date:

September 26, 2011 10:47 AM

Status:

Published

So it seems like the general consensus is to include this in an MIS curriculum. However, I will need to be the lone voice of dissent.

Managing information systems does not seem to be congruent with building web sites to me. I am enrolled in the MBA program to learn how to better utilize the resources of any given firm and how to appropriately and effectively manage, interpret, and utilize the myriad of information available. As such, the primary goal is to steer the company in the appropriate direction(s) which really is directly related to getting better quality output on which to make decisions. I find that this level of involvement in such an endeavor really takes away from the totality of the core value proposition. Having a good web site is fine, but a web site really only represents one aspect of a firm's business strategy. We would be completely remiss by focusing on this and not achieving better fundamental understandings of how this single aspect really impacts sales, financial capacity and performance, and resource utilization enterprise wide.

As such, I will need to say that the e-commerce project should be 0% of the grade. Perhaps the e-commerce project could be tweaked a little away from the technical building of a site and more towards how the capital and resources required for such an activity would impact the firm at a much more macro level. If I needed a site built for my company, I would just hire someone with the full scope of skills and specialties needed to maximize the potential return on my capital outlay. Additionally, with the absolute critical reliance on information systems by all firms, the time needed for such a project would cannibalize time critical for fundamental learning of information systems and how to better utilize output, which in the end is really why we are studying MIS in an MBA setting.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Lisa Machtemes

Posted Date:

September 25, 2011 11:31 PM

Status:

Published

I am going to start with your last question. DU seems to prefer group rather than individual projects. And, for the most part, that is fine. However, schedule flexibility is a benefit of online courses. And, group projects require coordinating multiple people's personal and professional schedules. That is difficult in a classroom, but almost impossible online. So, I am not a fan of online group projects.

I don't think whether or not DU students should learn about e-commerce should even be a question. It is so important to understand this channel.

I would recommend a e-commerce project be 20% of the grade in this course.

I would love to see what a real world project plan for website construction included in these videos. The yellow notepads are great. But, a plan that chronicles constructions through the phases and details timelines and tasks would be great.

(Post is Unread)

Thread:

W4D2 - Strategic e-commerce feedback

Post:

RE: W4D2 - Strategic e-commerce feedback

Author:

Kawal Joshi

Posted Date:

September 25, 2011 11:49 PM

Status:

Published

I think the schedule is perfect for this project. Thinking about why the project should be included got me back to the earlier discussion where we discussed why we should not leave the IT to Computer specialist only. We also figured out why this course is important in an MBA program. Keeping both the things in mind, and e-commerce as an key part of today's business, I think an MBA student must have an idea about running an e-business.

I also have one opinion about e-commerce in MBA. I know few schools back in my country have a whole program, like MBA, based on e-commerce itself. I was thinking that it would be really great if we can have a greater portion of e-commerce in MIS class. I was even thinking about how it would be if we have a whole class about e-commerce in MBA. It might be included in one of the concentration, like we have Entrepreneurship, in some major.

I thinking this project should not include more than 2 people in a group. I found 2 people in a group is the best and most productive in many classes. And I also think that it should at least have 25% of grade in the course. As some said in the thread to keep it optional, I guess that is also a good idea for those who think they can't do this at all.

(Post is Unread)

OK

WEEK 4 DISCUSSION 1 BEGINGS HERE

Current Location

Collection

Users can Collect posts into a printable, sortable format. Collections are a good way to organize posts for quick reading. A Collection must be created to tag posts. [More Help](#)

Content

Thread:

W4D1 - Specific short term feedback

Post:

W4D1 - Specific short term feedback

Author:

James Miller

Posted Date:

September 17, 2011 12:13 PM

Status:

Published

Special grading: You do not need to make a minimum number of comments in any thread. I am looking for good short term feedback in this thread("there is a problem in video x", "logo info is confusing", "video y should be dropped", "you should make another video on subject y",)

(Post is Read)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Teri Chan Palomaki

Posted Date:

September 18, 2011 7:06 PM

Edited Date:

September 18, 2011 9:14 PM

Status:

Published

Here are some quick observations:

- In the video, "Host Your Site" - it loops back at 4:02, and repeats the beginning segment material at the end of the video.
- In the video, "Build Your Home Page" around 4:23, the menu that provided the option to hit "close tab group" was cut off the screen. In the same video, around 7:38, the window was slightly off the screen, and it does not show the "apply" button.
- I think that students would perform just as well if we removed the "Build About Page" video. This was very similar the "Build Home Page" video, and it would still be a smooth transition into the "Link Home and About Pages Together" video.

More strategic observations/feedback in W4D2.

Teri

(Post is Read)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

James Miller

Posted Date:

September 22, 2011 2:55 PM

Status:

Published

Thanks for watching the videos and the specific comments.

(Post is Read)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Brian Garland

Posted Date:

September 19, 2011 11:30 AM

Status:

Published

The only technical problems that I saw with the videos were that in Video 2, at about 4 minutes in the video starts too loop back again. Also there were a few times where the screen was too small for what you were trying to show which cut some things off. Lastly, I'm not sure if it was just my speakers or not, but the volume was very low even when I had everything turned up as high as it would go. Again that could just be my computer though. Feedback on integration, additions, and changes can be found in the second discussion thread.

(Post is Read)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

James Miller

Posted Date:

September 22, 2011 2:56 PM

Status:

Published

Thanks for the specifics. The volume problem is likely mine. I will check it out.

(Post is Read)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Colleen Galvan

Posted Date:

September 25, 2011 3:01 PM

Status:

Published

Yes, my volume was turned all the way up on the computer and it was still difficult to hear.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Alyssa Picone

Posted Date:

September 23, 2011 11:24 AM

Status:

Published

I think this is a really cool project. In watching the videos I think that the about building the home page could have been dropped or parts of it added into the prior one about building. It seemed like it was a little repetitive for me. I liked the video on dreamweaver I feel as if that was an important one to get the project rolling.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Sushil Morker

Posted Date:

September 23, 2011 3:21 PM

Status:

Published

The videos provide lot of important information and here is my feedback on them:

Obtain domain name - point to your site:

I was not sure why if you were not able to have millerbakeries.com on the networksolutions.com domain registrar, the same domain (millerbakeries.com) was available on DirectNIC. Aren't both the registrars having domains on one World Wide Web?

Host your site:

The explanation of having domain names registered on one site and having the website pointing to the host on another site for IT Risk Management issues was really helpful.

I am not sure whether inserting the logo (or any other images) would be as simple as browsing a picture on the local computer and upload it, but it would be good to have a reference of adding a logo in one of the videos.

After watching all the videos I was somewhat mixing up domain site, hosting sites and the process to make web pages with information on them. It would also be helpful to have word documents with the instructions along with the videos.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Lakesha Brooks

Posted Date:

September 24, 2011 12:55 AM

Status:

Published

I think this project would be great for MIS classes and also, IT and entrepreneurial classes. I like that one of the sample web pages had a facebook and twitter link. Many companies are using social networks to connect with current and potential customers, get feedback, review complaints, and learn what customers want and need. I read one article about a customer who complained on twitter about a hotel they were staying in, and the hotel found out who the customer was, apologized, and gave them complimentary room service.

I thought the outline was very useful and nicely put together, as well as the step by step tutorial. The Dreamweaver website seems like a great website that coordinates everything together well. I did get a little confused when the home page and about page

were separate pages and how they were linked together and put under the web page. I also had a little trouble understanding how to connect the domain with the host to update the site. Maybe if I watch the video and do each step with the video as I produce my own website, I will have a better understanding. I had trouble understanding the domain and host aspects of the webpage and how they tie in together; after awhile everything was running together and I couldn't distinguish the two with a clear understanding of which was which and why we needed them.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Megan Mrowiec

Posted Date:

September 24, 2011 7:58 PM

Status:

Published

I have watched all the videos and have the following feedback:

As others have said, the "Host Your Site" video starts over during minute 4.

The punctuation on the instruction slides is inconsistent - there are periods at the end of some sentences but not at the end of others.

I was confused by cpanel and its use. Maybe some additional information can be provided.

Also, I was confused about the relationship between Miller Bakery and northchannelchoral.com. I am not sure if a better explanation can be provided or I might just have to watch the videos again.

The spelling of donuts is incorrect on the web page you created for Miller Bakery, I believe that it should be doughnuts.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Colleen Galvan

Posted Date:

September 25, 2011 3:11 PM

Status:

Published

I think these videos were very helpful and well explained, especially for an online class. I even took a few notes for if and when I will ever need to make my own website. Maybe creating an outline of the videos and having a word document for all this would also be useful for students

The videos looked good to me but here are some recommendations:

- Video 2 repeats the beginning around 4 minutes
- The screen was very small--- sometimes I wanted to scroll over/down on the recording page but could not because you would have needed to.
- I think the Build a Home Page and Linking Home and About Pages Together was enough to cover how to build pages, Building About Page is not necessary.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Maria Defeo-Romanucci

Posted Date:

September 25, 2011 7:47 PM

Status:

Published

My first reaction was that Videos 1 and 2 should be combined and condensed, however I also strongly recommend adding an introduction at this stage for the series of vides. The introduction should provides the viewer with a strong example of the end product as well as where the videos are going to go. I found the the italicized font on a yellow background was hard to read and a bit confusing.

Next, I had to revisit the syllabus because I was surprized that the class would be working with dreamweaver to build a webpage. This assignment will be very easy for some students and excrutiating difficult for others.

I have also questioned our weekly handson homework. As a busines managers/administrator - would I really need to build a web page or create a spreadsheet? I think it would be more benefitial for a manger to know how to keep abreast of new and emerging technologies, how to ensure staff are using technologies to it's full extent, and how to benchmark their technology and use of technology against others.

Would the hands-on computer work be better addressed in a proficiency test upon entrance to the MBA program? The IT department offers great technology workshops that could cover any lacking skills on a case-by-case basis.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Amy Roe

Posted Date:

September 25, 2011 7:50 PM

Status:

Published

I'm fairly certain this has been mentioned, but video 2 loops back to the start around the 4 minute mark.

I found the videos VERY difficult to hear. It could be me since my laptop is an HP mini with tiny speakers, but I had all the volume settings up as high as they could go and still had to put my computer right next to my ear (which made it very hard to see the screens).

I don't have specifics, but I found myself trying to move around the screen shots on a few occasions.

I got a little confused because you used both millersbakeries.com and northshorechoral.com. I couldn't figure out why you used both, but I think it would be easier to follow using only one domain.

While I didn't actually try to build a website, I found the videos to be pretty easy to follow. I thought the step-by-step demonstrations on how to build a home page and an about page were great.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Ritu Patel

Posted Date:

September 25, 2011 9:15 PM

Status:

Published

I watched all videos and found first two videos very clear about what to do, but somehow videos 4 to 6 were little confusing for me. Maybe it could be just me. Maybe an instructions on powerpoint or word would be helpful in addition to videos so we can print it and try to follow steps slowly. Also it is easy to go back to print information for reference while doing actual project work than going back and forth watching video again. I found using dreamweaver to build webpage very interesting and helpful. Also as most of us noticed volume of all videos were so low and video 2 starts again at 4.2 mins.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Debra Ranallo

Posted Date:

September 25, 2011 9:48 PM

Status:

Published

The class was given different instruction for building the database depending on their software. I think that it would be beneficial to include an alternative to using Dreamweaver. Microsoft publisher allows the creation of websites. This software is included in Office and would not require additional software or possibly having to access school computers which would be a difficult situation for students that work full time and do not have easy access to school. I think that consideration of this should be taken.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Lisa Machtemes

Posted Date:

September 25, 2011 11:11 PM

Status:

Published

Video 1 has a problem with its volume. Later videos improved. But, all the videos are on the quiet side.

Video 2 restarts and then cuts off.

All the videos are small.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Geoffrey Pence

Posted Date:

September 25, 2011 11:32 PM

Status:

Published

1) video 2 restarts at the 4 minute mark

2) The audio sampling seems poor. I would try increasing the sampling size or increase the data stream for the audio. Bumping these up to HD quality sound streams would not be that difficult, nor would it require substantial bandwidth or stored files with the increasing capacity that mp3's and mp4's have these days.

(Post is Unread)

Thread:

W4D1 - Specific short term feedback

Post:

RE: W4D1 - Specific short term feedback

Author:

Kawal Joshi

Posted Date:

September 25, 2011 11:37 PM

Status:

Published

I am not adding anything to everyone's comment because all I found was the same. Volume problem is really needs to work out. Just one more thing, I don't know what software you used to make this video but I really liked it more than other videos from the class. It allows me to full screen the video. It is a really good feature. One thing I am totally agree with is it will be really helpful if we can get a word documents along with the videos.

I also don't think we should drop the "build about page" otherwise some people may get confused while watching the last video that "where did the "about" page came from?".

Otherwise I find everything else what other said is needed to work on.

Thank you.

(Post is Unread)

OK